

Credentials

**Certified Arborist #WC-0755**  
International Society of Arboriculture

Education

**Bachelor of Science in Natural Resources**  
University of Michigan, 1981

**Graduate work in Management**  
Aquinas College

**Continuing Education** seminars in the vegetation management industry

Professional Service Positions

ANSI A300 Tree Care Standards Committee  
Municipal Tree Restoration Project Steering Committee  
International Society of Arboriculture Research Trust, Director

Professional Associations

International Society of Arboriculture  
Municipal Tree Restoration Project  
Pennsylvania Urban Forest Council  
Utility Arborist Association  
Michigan Forestry and Parks Association

Specific Experience & Interest

Arboricultural standards and practices  
Urban forestry  
Utility arboriculture  
Right of way management  
Plant health assessment  
Storm restoration recommendations  
Appraisals / evaluations

Professional Experience

**Asplundh Tree Expert Co. - Manager of Technical Services** 1992 - Present  
 Provide assistance to customers and company personnel in arboricultural standards, research and development, environmental issues, methods and training, public relations, and generally represent the company professionally to the industry. Write position papers and articles of interest for industry publications. Represent Asplundh at industry functions and events. Make presentations and conduct workshops at industry seminars. Develop and conduct training programs to ensure compliance with industry standards. Work closely with Asplundh Corporate Communications to develop promotional materials. Assist field management and customers with environmental compliance issues. Serve as expert witness or consultant for risk management and court cases. Encourage the development of new cost-effective tools, equipment and methods. Promote research projects of interest to Asplundh and its customers. Serve as Alternate Storm Coordinator. Asplundh Home Page "Webmaster"

**Asplundh Tree Expert Co. - Western Regional Supervisor** 1989-1992  
 Served as Western Regional Supervisor for Asplundh's Municipal Urban Forestry Division. Work closely with Asplundh division managers in marketing Asplundh services to governmental tree care agencies throughout the western United States. Provide assistance to governmental agencies interested in developing or improving tree maintenance programs and contract specifications. Develop and maintain database of new customers in nontraditional Asplundh markets. Assist field supervision with bidding and interpreting specifications. Train field personnel in specialized arboricultural techniques. Represent Asplundh at professional meetings and industry events. Provide additional technical assistance to field personnel as necessary.

**Wickes Lumber Company - Sales Representative** 1987-1989  
 Maintain and expand Customer base of building contractors, providing them with information and assistance with selection of building materials Provide assistance to other retail customers as necessary. Keep current with new building materials and methods, and make appropriate recommendations

**U.K, Services, Inc - Owner/Partner** 1982 - 1988  
 Overall responsibility for remodeling/home improvement company; specializing in custom quality work.

Additional Experience and Projects

- Worked extensively with Asplundh area managers to open new markets for Asplundh services.
- Worked with numerous government tree care agencies in designing, modifying, and upgrading tree maintenance plans.
- Developed the Asplundh "Arboricultural Training Series," an educational program designed to teach the fundamentals of arboriculture and tree physiology to field employees.
- Conducted numerous training workshops for field personnel.
- Developed the Asplundh "Wildlife Awareness Training Program," to enhance employee knowledge of wildlife, habitat protection, and to prevent employees from accidentally disturbing wildlife and violating federal statutes.
- Worked closely with Asplundh field personnel in developing a variety of innovative wood waste handling methods.
- Worked closely with sponsors and field personnel in designing, writing and presenting presentations and proposals.
- Developed environmental compliance guidelines for various Asplundh field divisions.
- Managed Asplundh operations in England, 1993-1994.
- Served on the Technical Advisory Committee for the Sacramento Tree Foundation, a non-profit organization promoting tree planting and preservation, 1991-1993.
- Participated in the first and sixth "Tour des Trees" fund raising bicycle rides for the ISA Research Trust, 1992, 1997.
- Qualified as expert witness in Maryland court case involving utility arboriculture, testified at trial, October, 1995.
- Delegate to the "Rights-of-Way Environmental Management" workshop, sponsored by the Electric Power Research Institute, October, 1997.
- Coordinated Asplundh Storm Response for "Ice Storm 1998," the largest single response ever mounted by Asplundh.
- Developed utility arborist agenda for 1998 ISA Penn-Del Chapter Annual Symposium
- Currently serving on the Steering Committee for the Municipal Tree Restoration Program, a successful public-private partnership involving utilities, researchers, private industry and state and local government.
- Currently serving on the Board of Directors for the ISA Research Trust.
- Currently serving on ISA Research Trust sub-committee to review and recommend funding for various arboricultural research projects.
- Currently serving on the American National Standards A300 Tree Care Standards Committee.

### Publications

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- Winter, 1993, Tree. *Leaves* (the ISA Rocky Mountain Chapter Publication)  
"Caught Between Trees and Wires: A Contractor's Perspective"
- Fall, 1993, *ISA Western Chapter News* Feature Article  
"What Makes a Native Tree Native?"
- December 1993: *Arborist News* Feature Article  
"Line Clearance at the Crossroads"
- Fall 1993.- *UAA Quarterly*  
"Line Clearance at the Crossroads"
- October 1994: *Biocycle*  
"Tree Care Industry Seeks Recycling Partners"
- October 1994 - *Arbor Age* Feature Article  
"Tree of the Month: Honeylocust"
- December 1994: *Electrical WoHd*  
"Now ANSI Defines Good and Bad Tree Trimming"
- June 1995- *Arbor Age*  
"Tree of the Month: Weeping Willow"
- August 1995- *Arborist News*  
"Research Trust Update: Research - Who Needs It?"
- December 1995: *Arbor Age*  
"Tree of the Month- Christmas Tree"
- February 1996-. *Arborist News*  
"Research Trust Update: Research Reaching Out"
- December 1996- *Arbor Age*  
"Proper Pruning Pitfalls"
- December 1996: *Arborist News*  
"Research Trust Update: Why do it That Way?"
- Winter 1997: *UAA Quarterly*  
"Key Elements of an Effective Storm Response"
- June 1997 - *Arbor Age*  
"Tree of the Month: Scotch Pine"
- February 1998: *Arborist News*  
"Rocky Mountain High: An Insider's Account of Tour des Trees VI"
- Monthly Feature, *Asplundh Tree* (Asplundh corporate magazine)  
"Technical Services Topics"
- Monthly Features in Asplundh's *Management Spirit* (Asplundh corporate management newsletter)